



The Emma Bowen Foundation

Changing The Face of Media

OUR MISSION & VISION

The Emma Bowen Foundation is building a more diverse media industry.

We recruit promising students of color and place them in multi-year paid internships at some of the nation's leading media and technology companies, provide the media and tech industries with a pipeline of young talent and emerging leadership, and advocate for best practices in diverse hiring, retention, and advancement.

Making An Impact On The Industry

Over our 26-year history, the Emma Bowen Foundation has provided internships for almost 800 students of color. We believe the key to our continued success is a top-down commitment to diversity, a spotlight on excellence, and careful monitoring of our students' and graduates' on-going progress — a "leave nothing to chance" approach focused on results.

When they graduate, our fellows join a distinguished group of alumni. Over 60% of our alumni remain in media and 72% of 2015 graduates are employed in the industry. They work for major media companies across the country in fields ranging from production to finance to public relations. They are account executives, engineers, and on-air reporters; Emmy and Peabody award winners; and key members of the industry from the edit room to the boardroom.

Partnering With Top Media Companies

Our work would not be possible without the support of our corporate partners. Each summer they welcome Emma Bowen Fellows into their ranks, providing meaningful work experience, exposure to the media industry, and connections to mentors and colleagues in the field. From major media companies like HBO and CBS to public relations firms like FleishmanHillard to tech organizations like ARRIS and Concurrent Computer Corporation, our partners span the media industry and offer a diverse set of experiences and opportunities for our fellows.





DO YOU HAVE WHAT IT TAKES FOR A CAREER IN MEDIA?

JOIN THE EMMA BOWEN FOUNDATION PROGRAM AND GET A PAID SUMMER INTERNSHIP IN THE MEDIA OR TECHNOLOGY INDUSTRY, A SCHOLARSHIP TO HELP PAY FOR SCHOOL EXPENSES, AND ACCESS TO A NETWORK OF SOME OF THE COUNTRY'S MOST INFLUENTIAL COMPANIES.

OUR THREE TRACKS



THE BUSINESS OF MEDIA

Media Sales
Public Relations
Marketing
Human Resources



THE CONTENT OF MEDIA

News Production
Broadcast Journalism
Print Journalism



THE INNOVATION OF MEDIA

Engineering
Software Development
Digital Marketing

OUR LOCATIONS & CURRENT NEEDS

| | BUSINESS | CONTENT | INNOVATION |
|-------------------|----------|---------|------------|
| ATLANTA, GA | ● | ● | ● |
| AUSTIN, TX | ● | ● | |
| BOSTON, MA | | ● | |
| CENTRAL FLORIDA | ● | ● | |
| CHARLOTTE, NC | | | ● |
| DALLAS, TX | ● | ● | |
| DENVER, CO | | | ● |
| DETROIT, MI | ● | ● | |
| EDEN PRAIRIE, MN | ● | | |
| HOUSTON, TX | ● | ● | |
| JACKSONVILLE, FL | | | ● |
| KNOXVILLE, TN | ● | | |
| LOS ANGELES, CA | ● | ● | |
| MIAMI, FL | ● | ● | |
| NEW YORK, NY | ● | ● | ● |
| PHILADELPHIA, PA | | | ● |
| SAN ANTONIO, TX | ● | ● | |
| SAN FRANCISCO, CA | ● | ● | ● |
| ST. LOUIS, MO | | | ● |
| WASHINGTON, DC | ● | ● | ● |

"MY MOM TOLD ME TO FOLLOW MY DREAMS. THE EMMA BOWEN FOUNDATION SHOWED ME THE PATH."
-FRANCISCO BERNARD, EMMA BOWEN CLASS OF 2015

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